

PPN ANNUAL MEMBER MEETING – 1 OKTOBER 2026

The 5th Annual Member Meeting took place in De Roos in Amsterdam.

The meeting began with an opening speech by PPN President Anna Mora, celebrating the 5th anniversary of PPN, reflecting back on the past 5 years from PPN's inception to the growth of the Pilates Professionals community. Anna Mora is giving her gratitude to the Members for their continuing support and contribution.

Anna Mora also emphasizes the importance of keep joining forces, growing and investing together, in order to make our community grow and expand, and that it is our mutual responsibility to uphold the quality of our profession.

PPN needs the input, feedback, inspiration, ideas from its members to achieve its goals and also in order to elevate and safeguard the standards of our profession, especially in these times of significant growth in the Pilates industry.

Anna Mora informed the Members that she will step down as the President of PPN and that Barbara Tabaksblat will be named as the President of PPN.

Furthermore, two new board members are being introduced: Monica Bhagwandin and Oana Ungureau, bringing the current PPN board to 6 persons, being:

Barbara Tabaksblat (President)
Patricia Velasquez (Treasurer)
Lorena Zevedei (Secretary)
Cheryl Franks (Board Member)
Oana Ungureau (Board Member)
Monica Bhagwandin (Board Member)

Anna Mora is being honored for all her contributions and is being appointed as an honorary member. This membership is also extended to Amy Cox and Jolanda Hoefnagel, both of whom are founding members whose continued contributions remain highly valuable to PPN. Amy continues to lead the podcast while Jolanda contributes through the Education Committee. They continue to support PP by suggesting presenters and contributing ideas for events.

Honorary members:

Anna Mora
Jolanda Hoefnagel
Amy Cox

All Members attending the Annual Meeting have approved the new President as well as the two new Board Members and Anna, Amy and Jolanda being named as an honorary members.

Patricia Velasquez, Treasurer, gave a financial overview of PPN accounts from October 2025 to September 2026 and gave a financial forecast for the upcoming year. Patricia reviewed the income and costs of the organization and presented the financials of the year. The organization is in a healthy financial position. PPN spent more in 2025 than what it has received but because of a healthy balance, and increased members, PPN's balance is still healthy. The growth of members and more PPN tickets being sold than last year, is all contributing to its healthy financial position. PPN is a non-profit organization, the board members are not paid. PPN's costs include website, insurance, administration, bank, POS membership, gifts, meetings, events, social media, and the annual convention.

Barbara Tabaksblat in her new role as President emphasizes the importance of sharing ideas, input and help from members being welcome.

Barbara outlined the achievements of PPN in 2026 and the goals and proposed activities of PPN in 2027:

In 2026 PPN organized and presented:

Education centers meeting & network drinks in Amsterdam

Pilates for Clients with Osteoporosis

Basics for EHBO sport course

BASI Faculty workshop

Working group – visits to reformer studios - group class guidelines

PPN Annual convention on 1st November is coming up, with Ken Endelman as a speaker (only one more spot left). 90 people will come this year to the Convention. This will take place in Balkissoon Theatre in the Chasse Hotel in Amsterdam (not to be confused with the Chasse studio). There is a podcast on the PPN website available with Brooke Siler and Gina Papalia, that is informative prior to visiting the convention.

Basics EHBO course in Dutch language in The Hague, with only 4 spots left. Online there are more languages available.

In 2027 PPN will organize and present:

Masterclasses and roundtables. Cheryl is urging the members for input and ideas.

Pilates for chronic pain (2 locations: one will be held in Amsterdam - second location to be announced soon). Event will take place around 1st week of Feb 2027.

Annual Meeting.

Annual Convention. The date will be discussed and input/ideas from members are very welcome.

Basics EHBO sport course. PPN stresses the importance to take this course. The course has to be refreshed every two years, since the rules change often.

Library of PPN website will be updated soon; supporting documents like waivers, code of conduct, free-lance model contracts, etc. will be uploaded in the course of following weeks/months.

PPN's President Barbara spoke about PPN's membership with Sports umbrella POS, which works on behalf of and with enterprising sports providers to create a better environment for sport as a healthy way of life and prevention in the Netherlands. Membership matters, since last year BTW was not raised to 21%, partially thanks to a larger campaign of POS with the support of members like PPN.

Barbara informs the members about a meeting she had with POS and that there are three subsidies for sports from the government, when it comes to:

- Social safety
- Working with handicaps, physical or mental disabilities/disorders and
- Sports for children

Subsidies are available, but it is not concrete in what capacity. Question is being asked to the members who is willing to work with children. Could be small steps like school visits, visits to sportverenigingen etc. Barbara is asking which member would be interested in looking into children/schools/verenigingen and explore. The following members have raised their hands: Cheryl, Patricia, Annemieke, Wiwit, Andrea, Alvina, Tunde, Ana and Jana.

Annemieke Jonas and Jane Hart have raised their hands to be willing to look into working with people with a handicap/form of disability.

In the overview of POS, where it has been measured which sport is popular by people with disabilities, we could see that Pilates is on the fourth place, together with yoga in all sections: ranging from people with a lighter form of disability to people with a severe form of disability (all around 15%). It would be great to see that number going up in the near future.

Cheryl informs the members about an idea coming from one of the members of the PPN community regarding scholarships being introduced for people who can't afford a Pilates education, specifically in regions outside Amsterdam.

There should be an official committee or people with expertise to make this happen.

Alternative idea came up with the mention that city councils sometimes offer grants for education. PPN can play a role in signposting to specific department responsible for administering the funds.

Q&A

Q: Some small studios outside Amsterdam and their Pilates teachers have never heard of PPN or big education centers. Can we create more knowledge to teachers and people overall? Can education centers organize an open day? Many clients have also never heard of PPN.

A: Maybe it's nice to create an open day in your studio and inform people who are interested. Start small and let people spread the word. Hang informative flyers in the studio. PPN has tried to reach the media, but that is not so easy. There will be an article in AD newspaper with mention of PPN.
Jane Hart offers to help with text if needed.

Q: How do you distinguish educators and if they are good enough for PPN?

A: If they fit the guidelines and the requirements and have an education center that is existing longer than three years, then they can apply and PPN will consider. PPN can also see how they can support the applying education centers in order for them to be part of PPN one day.

Q: Does PPN get a lot of applicants each year with the question to be part of PPN without having the right education yet?

A: Yes, it is a lot of work to make that assessment. The assessment is necessary to uphold the quality. But at least the visibility of PPN is there, people want to be part of it and that is a good sign.

Q: Is there a list available on the PPN website with good studios?

A: There is a database available to the public on the PPN website. But we should also look into maybe paying Google to have a higher visibility and show up faster with the search engine. Might be worth the investment.

Q: PPN banner on studio's websites needs to be changed every year since the year is written on it. That is a lot of work.

A: We can't change that since the yearly contribution is mandatory in order to place a banner. We will also hand out stickers at the end of the meeting for placement in the studio.

Q: Why is PPN only in The Netherlands and not joining forces with Belgium and Luxemburg?

A: There was no stability and manpower to start so big immediately. Quality before quantity. The aim was always to first grow steadily and then keep the options open.

Q: Question is being asked if Pilates can be covered by insurance.

A: PPN is working on it. In the meantime, the quickest option is to check if there is a sport or preventive budget available by the employer for the employee that can be used to cover Pilates classes.

PPN ends the meeting and PPN stickers are being hand out to the Members to hang in their studio or workplace, in order to inform clients about PPN. Clients need to be informed more about studios being part of a professional network like PPN. This is important so that they can make the right decision to find a good studio, under the umbrella of PPN. Regular clients/persons don't have an idea about the existence of PPN and this needs to change.

Members in Attendance:

Jane Hart
Alvina Chu
Amy Cox
Ana Nicitovic
Anna Mora Carrillo de Albornoz
Andrea Bergh
Barbara Tabaksblat
Cheryl Franks
Patricia Velasquez
Annemieke Jonas
Elisa Hiu Chi Fu
Aurora Stobbelaar
Caroline Adriaanse
Monica Bhagwandin
Wiwit Juwita Sastramidjaja
Marens Nijland
Suzi Wu
Moiri Li
Tunde Szepe
Daphne Kramers-Schaffers
Jana Malik
Madeleine van Rossum
Noelle Mos
